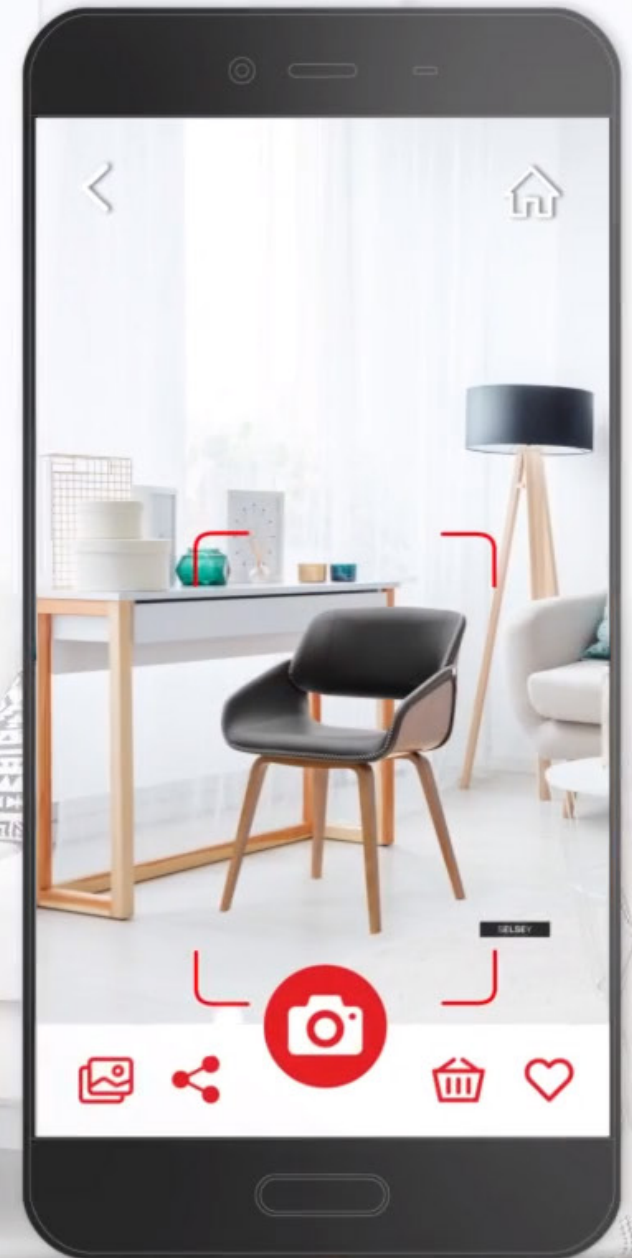




Augmented and Virtual
Reality experiences
that make the difference

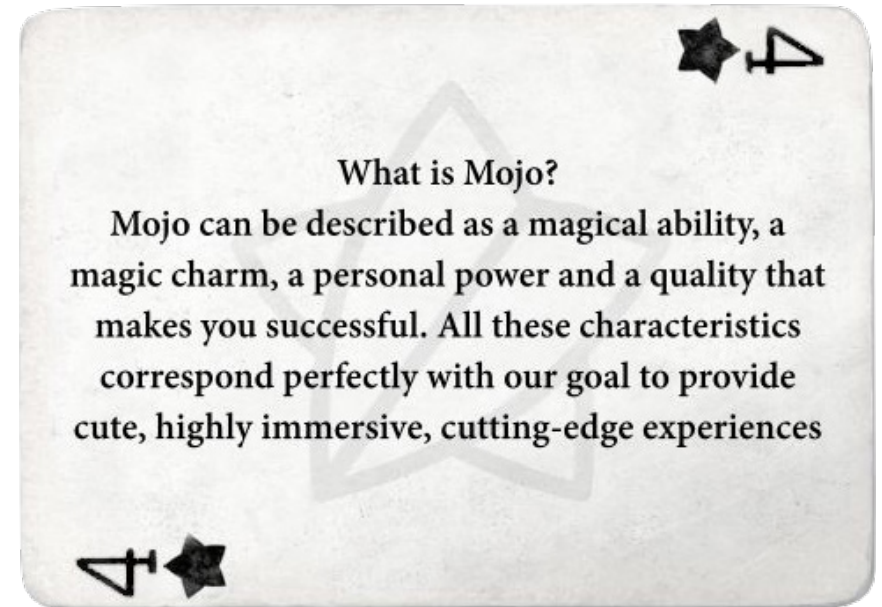
**AUGMENTED
REALITY IN
E-COMMERCE**



LET'S DO SOME MOJO

Our apps have the magic to show your content in the best possible way and can be tailored for any specific requirements. Whether you want to help people acquire knowledge in the most efficient way, or need to boost your marketing and double your sales, our technology comes to the rescue.

Discover the full potential of Augmented and Virtual Reality, explore the infinite possibilities of state of the art technologies and benefit your business today.



SERVICES



Virtual Reality

Tailored applications for companies, using state of the art technology. We can realise any idea and transfer it into virtual reality. Our VR applications work well on all VR headsets.



Augmented Reality

AR applications that are applicable in the real estate, medical, marketing, sales, e-commerce or event industries. Our AR applications work both on Android and iOS smartphones or tablets.



360 Video

Professional post-production and engaging user interaction/user experience solutions. High sensitivity 360 cameras, cinematicVR and immersive content with a lot of innovative projects.



THE INNOVATIVE SOLUTIONS WE OFFER

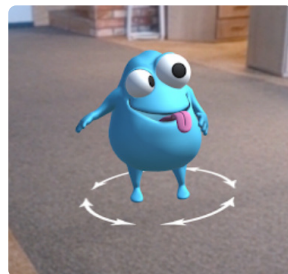
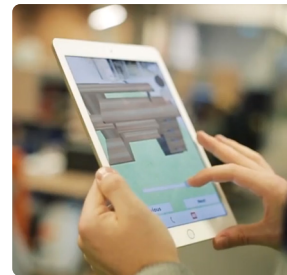
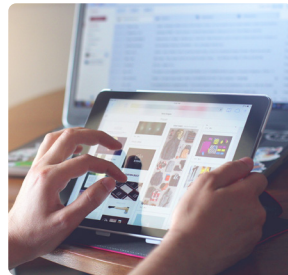
VR apps:

- safety & health training
- machinery procedures
- soft skills courses
- interactive games
- virtual showroom



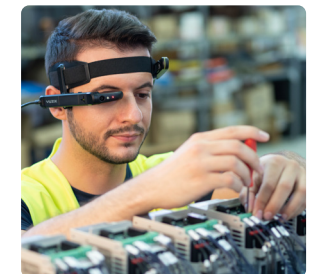
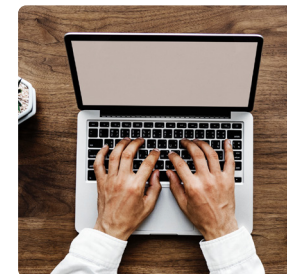
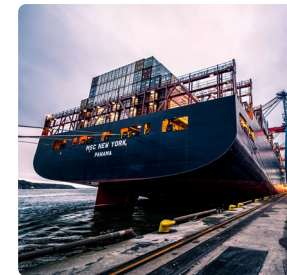
AR mobile apps:

- product visualization
- interactive configurators
- S&M games
- driving customer engagement



Smartglasses:

- logistics
- automated instructions
- remote assistance
- field services and maintenance



MOJO APPS IS AN OFFICIAL PARTNER OF



We are an official technology partner for key companies producing VR / AR hardware:
• Oculus • Vive • Vuzix • Windows Mixed Reality • Microsoft HoloLens (in progress).

MOJO APPS
OFFER FOR E-COMMERCE

BENEFITS OF AUGMENTED REALITY IN E-COMMERCE



Get customers'
attention



Improve brand recognition
and perception



Arouse
interest



Create a positive long
memory effect



Shape customer
loyalty



Increase time
spend in stores



Increase
sales



Help selling
globally

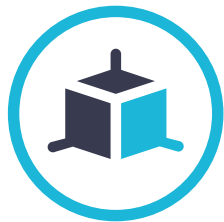


AR IN E-COMMERCE

The growth of consumers' demands an evolution of mobile devices and market capabilities lead to strong trends that make AR one of the major tools and platforms in the tech world.

With AR-based ecommerce app, customers are more confident in their purchases and feel that they are making the right choice. Customers like the idea of being able to virtually try different options before making the purchase decision.

AR-based ecommerce app makes this possible by transforming user's smartphone into a useful and ubiquitous AR platform. Augmented reality addresses the one problem no e-Commerce shopping experience can – it brings the product right in front of the consumers. No matter how flawless of an experience any e-Commerce store provides, the consumers don't actually get to see the product.



3D Models & Assets Production



AR Mobile Application



Web3D Viewer



3D MODELS & ASSETS PRODUCTION



We create hiper-realistic, interactive 3D product models which can be used on web, eCommerce, Virtual & Augmented Reality.



Your customer can examine a product like they would in real life, truly seeing the quality and details so they can purchase with confidence.

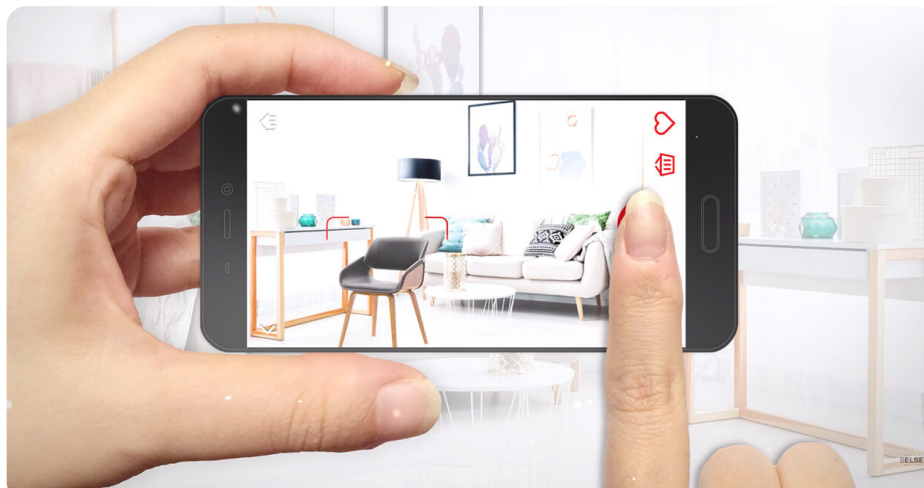


Change your 2D pictures into high quality 3D models and use them in different ways and for different purposes.



AR MOBILE APPLICATION

Use AR mobile application to show customers virtual products within the context of their actual, real life environment to deliver a better, more immersive customer experience — transforming the way how people learn about your products. **Increase engagement and eCommerce sales by giving shoppers possibility to try products at home in real size and buy** with confidence through augmented reality, directly from the eCommerce apps of retailers.



WEB 3D VIEWER



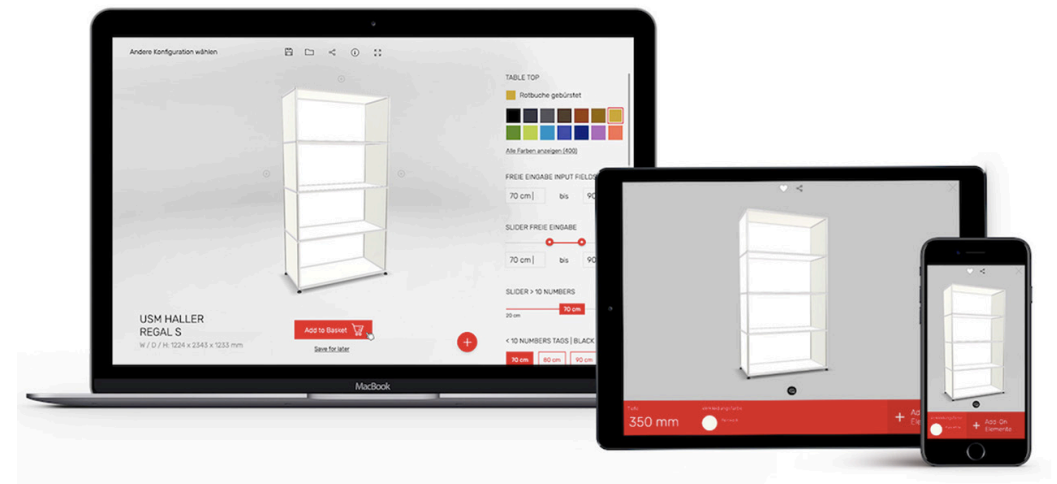
Web-based 3D viewer allows your customers interact with your products and look at them from all angles in 360 degrees and change sizes. **Let your products be configurable in hundreds of different variants.**



No more static pictures. Increase your sales by giving your customers a 3D configurator on your online shop or website.



We virtualize your products so **they can be shown on any browser and any device.**



THE EXAMPLE OF AR IMPLEMENTATION

SELSEY

Client: Selsey

Category: AR mobile app

Implementation: Q2 2018

 <https://tinyurl.com/Selsey-mobile-app-AR>

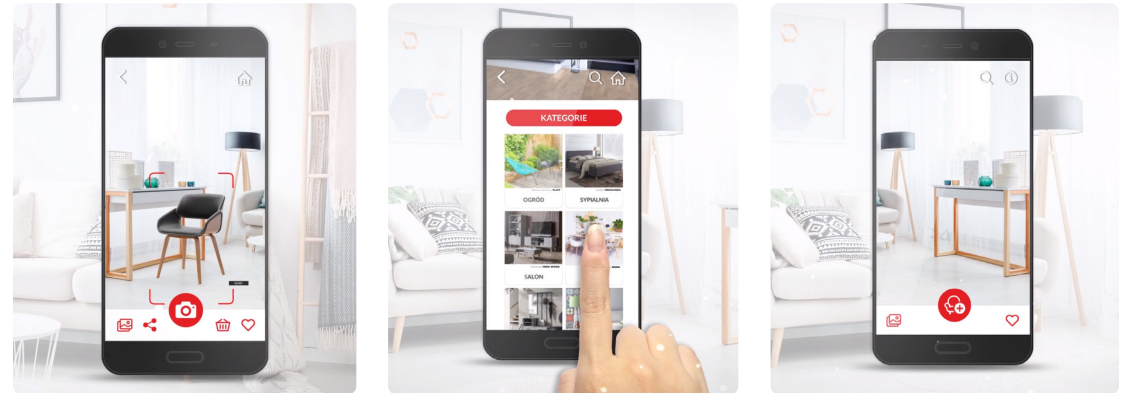
We have prepared an AR mobile app and CMS panel for Selsey.pl - a leading online furniture shop. It is a real-time AR preview of furniture in your apartment. All you need is a smartphone. Seeing the interior on the screen of the phone, you can choose a piece of furniture, put it anywhere using AR and check if it fits. Then you can order your favorite furniture online with a comfortable and quick delivery.

Key benefits of AR mobile app:

- see how a selected product looks in your interior
- take pictures and share AR photos with friends
- furnish your flat without leaving your home
- over 30,000 products to choose from
- CMS panel connecting eShop & AR app

 Google play: <https://tinyurl.com/Selsey-Google-Play>

 App store: <https://tinyurl.com/Selsey-App-store>



THE EXAMPLE OF AR IMPLEMENTATION

AKUKU!

Client: Colian

Category: AR

Implementation: Q2 2018

 <https://tinyurl.com/Akuku-AR-MojoApps>

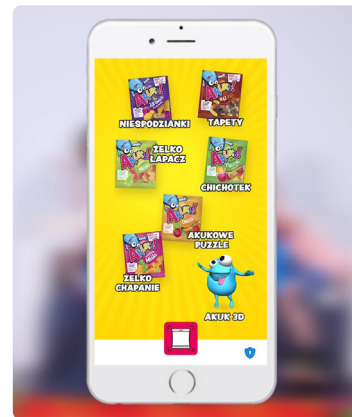
Akuku! is a AR mobile app that lets children play with a hologram 3D creature called Akuk. In addition, the AR application contains 6 modules with mini games such as: diamonds <https://tinyurl.com/Akuku-Ar-zelki> puzzles <https://tinyurl.com/Akuku-Ar-miski> snake <https://tinyurl.com/Akuku-AR-owocki>

Mobile app is the perfect combination of free games for users along with in-app actions activating the Akuk brand. Augmented reality technology is used to scan product packaging to unlock more mini games. Therefore, the user buys more tasty products to play the next game levels.

The videos promoting the mobile application have been viewed by over 500,000 people, and the application has tens of thousands of downloads.

 Google play: <https://tinyurl.com/Akuku-app-AR>

 App store: <https://tinyurl.com/Akuku-App-store>



THE EXAMPLE OF AR IMPLEMENTATION

INTERACTIVE AR CATALOGUE

Client: Colian

Category: AR

Implementation: Q1 2018



<https://tinyurl.com/Colian-katalog>

The project is dedicated to sales representatives of the Colian group - one of the largest FMCG producers in Poland. We have prepared an interactive promotional catalog with the use of augmented reality technology.

AR app lets sales representatives show their clients a modern catalog that presents new products in 3D along with their key advantages. In addition, the application allows you to view various sales shelves available for POS in AR.

Key benefits of interactive AR print:

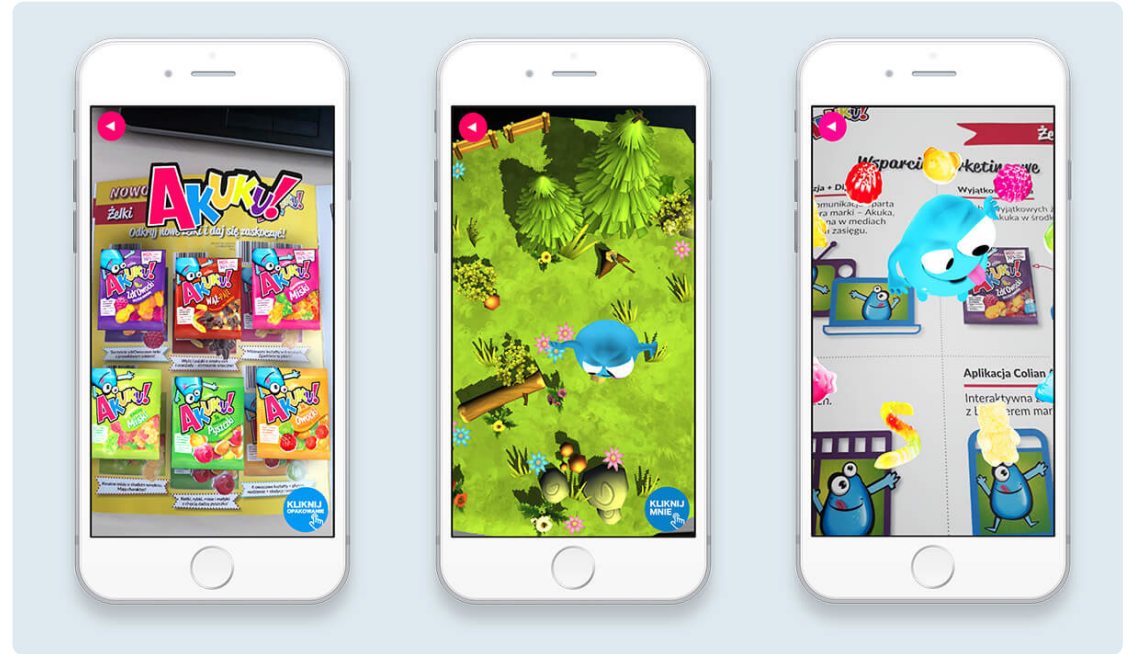
- provide more information than in small printed space
- bring products to life from print
- create an immersive and engaging interaction



Google play: <https://tinyurl.com/Colian-AR>



App store: <https://tinyurl.com/Colian-AR-App-store>

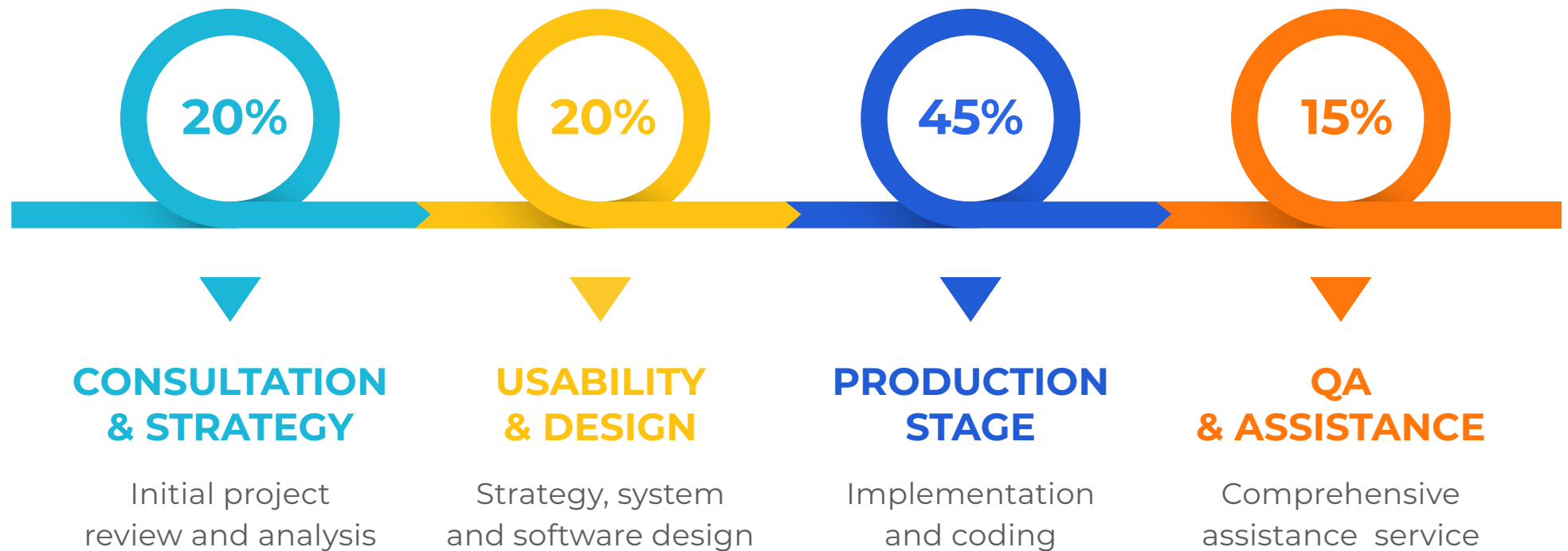


OUR CONTRACT MODELS

Tell us which pricing model you prefer. You are not sure? Let's talk about it.

	Time & Materials	Fixed Price
Size of project	medium & large	small & medium
Requirements	evolving	defined
Flexibility	✓	✗
Client's participation	significant	little
Methodology	agile	waterfall
	Open Deadline	Fixed Deadline
	Non-Specific Requirements	Fixed Requirements
	Time-Based Rate	Fixed Budget

OUR PROCESS COMPRISES THE FOLLOWING STEPS





GET IN TOUCH

Have an idea? Let's build it together.

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