# mojoapps

Augmented and Virtual Reality experiences that make the difference

VIRTUAL REALITY IN EMPLOYEE TRAINING

### LET'S DO SOME MOJO

Our apps have the magic to show your content in the best possible way and can be tailored for any specific requirements. Whether you want to help people acquire knowledge in the most efficient way, or need to boost your marketing and double your sales, our technology comes to the rescue.

Discover the full potential of Augmented and Virtual Reality, explore the infinite possibilities of state of the art technologies and benefit your business today.



#### What is Mojo?

Mojo can be described as a magical ability, a magic charm, a personal power and a quality that makes you successful. All these characteristics correspond perfectly with our goal to provide cute, highly immersive, cutting-edge experiences







#### Virtual Reality

Tailored applications for companies, using state of the art technology. We can realise any idea and transfer it into virtual reality. Our VR applications work well on all VR headsets.



#### **Augmented Reality**

AR applications that are applicable in the real estate, medical, marketing, sales, e-commerce or event industries. Our AR applications work both on Android and iOS smartphones or tablets.



#### 360 Video

Professional post-production and engaging user interaction/user experience solutions. High sensitivity 360 cameras, cinematicVR and immersive content with a lot of innovative projects.



# THE INNOVATIVE SOLUTIONS WE OFFER

#### VR apps:

- safety & health training
- machinery procedures
- soft skills courses
- interactive games
- virtual showroom

#### AR mobile apps:

- product visualization
- interactive configurators
- S&M games
- driving customer engagement

#### Smartglasses:

- logistics
- automated instructions
- remote assitance
- field services and maintenance





















### MOJO APPS IS AN OFFICIAL PARTNER OF











We are an official technology partner for key companies producing VR / AR hardware:
Oculus • Vive • Vuzix • Windows Mixed Reality • Microsoft Hololens (in progress).

MOJO APPS OFFER FOR EMPLOYEE TRAINING

### **BENEFITS** OF VIRTUAL REALITY IN **EMPLOYEE TRAINING**



Faster acquisition of knowledge



Habit learning



Realistic training scenarios and environments



Professional simulations



Clear safety procedures



Visible and tangible elements of the curriculum



Interactive user manuals



Improve safety and reduce risk



### VIRTUAL REALITY IN EMPLOYEE TRAINING

The latest digital training innovations can give users an edge and a perspective that wasn't previously achievable within the confines of a traditional experience. It's an effective teaching tool because the technology gives field personnel hands-on training by simulating situations in a controlled environment. VR training gives users visual, real-time, simple-to-follow instructions and operating procedures as well as key messages, which help reduce the chance of human error and direct operators to the correct equipment for handling particular tasks



Machinery and Maintenance Training



Health and Safety Training



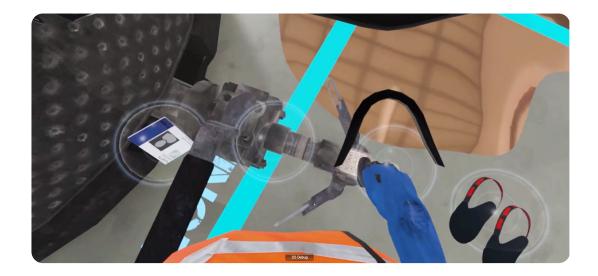
Optimising Perfomance of Employees



### **MACHINERY AND** MAINTENANCE TRAINING



Virtual Reality technology allows the on-place training of personnel in maintenance and repair, helping operators to perform intervention more effectively and efficiently: **reducing time, mistakes and producing saving on budgets.** 





By using Virtual Reality training, local maintenance crews can be trained and deployed for specific maintenance and service operations, **without the need of an expert service engineer.** 



# HEALTH AND SAFETY TRAINING



VR allows workers to make mistakes and ignore processes and find out what happens – without actual harm.



This is a more effective way of learning why a job needs to be carried out in a stated way than simply being taught the process. It's more engaging than some traditional forms of training.



VR application allows you to create real-life situations in a safe environment.Important thing is that virtual training can be done remotely, saving time and money.





### **OPTIMISING PERFORMANCE** OF EMPLOYEES

Training in Virtual Reality is not just about transforming existing training to a digital environment. **It's a new way of thinking and developing training.** Its effectiveness lies in the fact that personnel is learning by doing without disturbing the production process. Operation management theories like **Lean manufacturing principles can easily be integrated with operational training in Virtual Reality.** 







# THE EXAMPLE OF VR IMPLEMENTATION

### **VR SAFETY TRAINING**

Client: BASF

Category: VR simulation

Implementation: Q2 2018

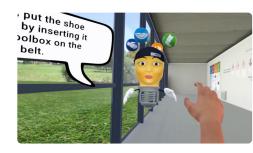
https://tinyurl.com/BASFVR

We prepared the first stage of an implementation of the VR application in the field of training dangerous situations at the factory and in the office. The project was ordered by BASF - the biggest chemistry company in the world as an innovative form of employee training.

The VR Training application is connected to the CMS platform, which analyzes the key elements of VR training scenarios and stores the training results for each user.

#### Key benefits of virtual reality training:

- no risk during virtual but very realistic exercises
- cloud & scalable solutions save time and money
- enjoyable method of learning similar to video games
- savings on employee compensations and machinery maintenance
- simplifies complex problems and situations

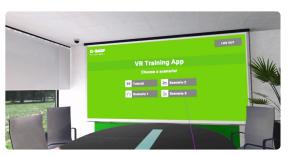














### THE EXAMPLE OF AR IMPLEMENTATION

### TOTEM AR

Client: Totem AR

Category: AR

Implementation: Q4 2018

https://tinyurl.com/TOTEM-AR

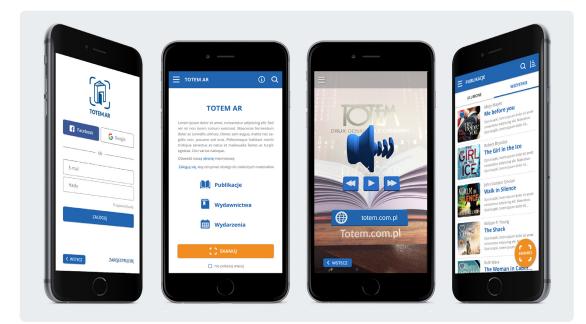
#### The Totem AR app allows you to revive any book

In a few simple steps, you can add digital AR content to your book, so that each page will be interactive. Readers can scan them using the smartphone's camera and see digital content in augmented reality. This is a very good step - give privileges to your readers. Next, you will see additional content in the form of links, documents to download, movies or text. Fairy tales, fantasy, educational literature, medicine etc.

The obvious benefits are attracting consumers' attention with the innovative method of augmented reality with the possibility of adding many functions. The WYSIWYG editor gives you the ability to easily change the colors and textures of objects added through the application interface to suit the general style of the book.

Google play: https://tinyurl.com/GooglePlay-TotemAR

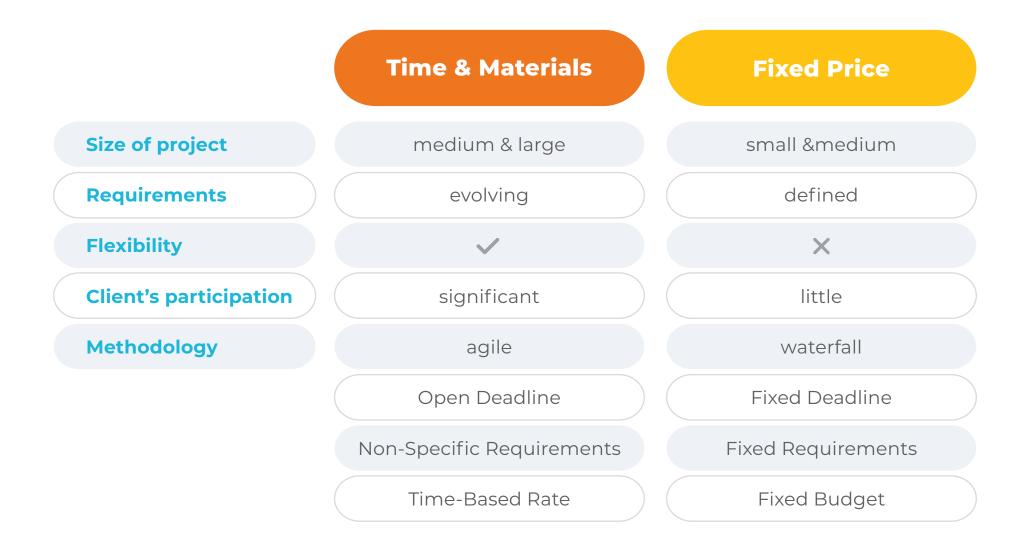




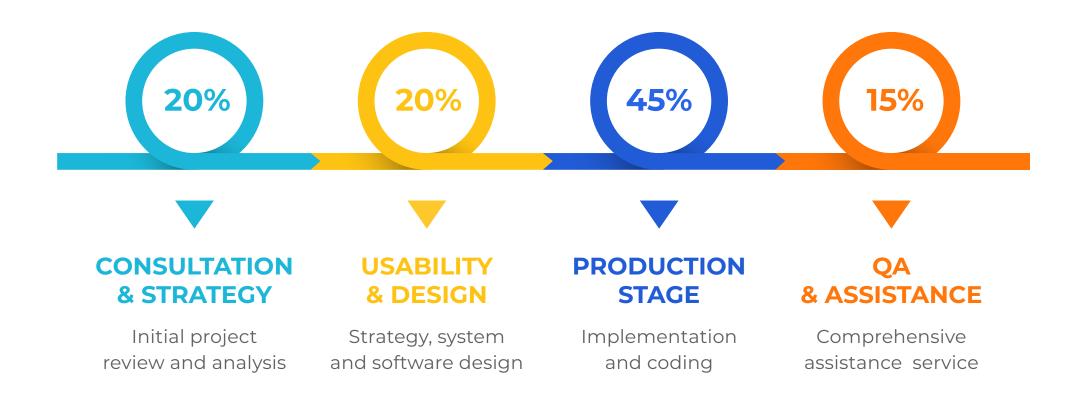


### OUR CONTRACT MODELS

Tell us which pricing model you prefer. You are not sure? Let's talk about it.



## **OUR PROCESS** COMPRISES THE FOLLOWING STEPS







Have an idea? Let's build it together.

#### **Contact us:**

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